

Entrepreneurship in the context of ELITE project. Self-evaluation in the form of story telling

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Leadership and Entrepreneurship

- Leadership and entrepreneurship are complementary transversal competencies
- Promoting entrepreneurial competence has been EBS' mission in ELITE Project
- Activities undertaken by EBS in the framework of ELITE project:
 - Entrepreneurial university concept (study visit to Estonia, June 2014)
 - Training of coaches (study visit to Estonia, June 2015)
 - Developing and piloting the methodology of enhancing entrepreneurship competence (September 2015 – May 2017)
 - Improving business and entrepreneurship competence of TNPU students and faculty (February – May 2017)

Chronology of Ternopil Business School

- Initial idea about Ternopil Business School (TBS) at Ternopil National Economic University (TNEU) is proposed by the rector of TNEU Andriy Krysovatty (December 2014)
- Cooperation agreement is signed between EBS and TNEU (March 2015)
- TBS is established as an autonomous structural unit of TNEU (May 2015)
- Dr. Olena Huzar is nominated as CEO of TBS (May 2015)
- EBS receives grant of the Estonian Ministry of Foreign Affairs for supporting the development of modern business school at TNEU (June 2015 - December 2016)
- First group of students is admitted to the Master's programme in Business Innovation (September 2016)



Strategy for TBS (Oct-Nov 2016)

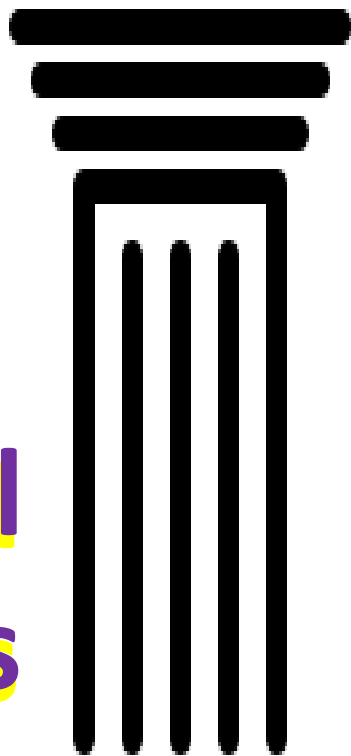
We take **leadership**
and through **small steps**
will make a **big impact**
on entrepreneurship and
business education in
Ukraine





Three pillars of TBS

Study
Programmes



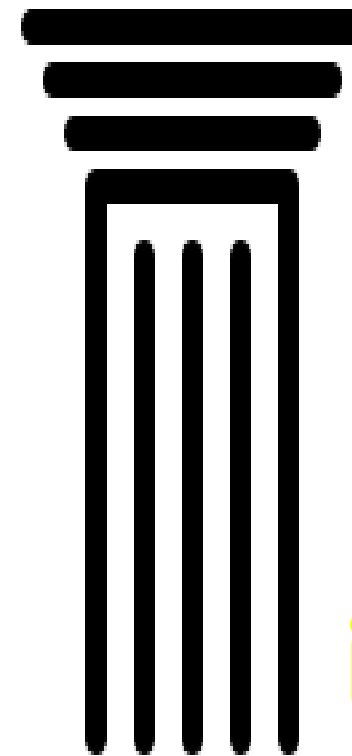
**small
steps**

Centre of
Competence in
Entrepreneurship and
Business Education of
Ukraine



take leadership

Business Hub
and Network



**big
impact**

Activities of TBS

- Study programmes:
 - MSc in Business Innovation (2016)
 - MBA in Business Innovation (2017?)
 - ...
- Business hub and network:
 - Four prominent businessmen from Ternopil are involved as adjunct faculty
 - Training course for veterans of ATO (10 modules, February – May 2016)
 - ...
- Centre of Competence in Entrepreneurship and Business Education of Ukraine:
 - Pilot trainings for students and mentors (February – May 2017)
 - Project sponsored by the Estonian Ministry of Foreign Affairs (May 2017 – December 2018)
 - Erasmus+ project (2019 -2021)!!?

Conclusions

- ELITE project has provided a fruitful platform for developing innovative ideas and partnerships
- Entrepreneurial university in Ukraine is possible
- Enhancing entrepreneurial competence of all students of HEIs in Ukraine could be a real challenge for ELITE partnership in the forthcoming years

Thank you!